
The Yocum Library

Resources for Business and Economics

Reading Area Community College

2018

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Books

[The Yocum Library](#) has hundreds of print books on business and economics that you can check out of the library. If you want to browse the collection on floor 3, the economics' field call numbers are in the HB section while business books are in the HF section. Print books are found by using [The Yocum Library catalog](#)

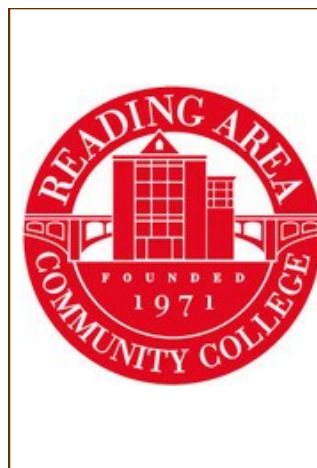
In addition to the print book collection, the library also has E-Books on business subjects. Newer E-Books are included in the catalog where a link will take you directly to the E-Book. Check our [E-Book databases](#) for more resources.

Magazines

The Yocum Library subscribes to a number of online databases that contain many resources for business and economics. We also receive a few popular



College libraries have a collection of print books that are used just in the library. These books are called the "reference" or "research" collection. The Yocum Library Research Collection is on floor 2 near the Research Librarians' offices. Useful reference books include *Business Statistics of the U.S.*, *Handbook of U.S. Labor Statistics*, and the *Occupational Outlook Handbook*.



The [Gale Virtual Reference Library](#) provides reference E-Books such as *The Encyclopedia of Management*, *The Encyclopedia of American Industries*, and *The Encyclopedia of Business & Finance*.



business magazines for our browsing collection on floor 3 including *Adbusters*, *Entrepreneur, Inc.*, *Kiplinger's Personal Finance*, and

Restaurant Start-Up.

The Berks County Public Libraries have several business magazines available online in [Flipster](#).

Online Databases



ProQuest includes thousands of magazines, trade journals, and journals in the fields of business, accounting, banking, computing, economics, health management, marketing, and telecommunications. As well as business directory information and market and industry data focusing on 40+ industries in 40+ countries.



Gale Business Insights: Global includes case studies, statistical data sources, news articles, academic journals and topical reference materials organized by country, company and industry.



Global Road Warrior includes business travel information for 175 countries.

Websites



The Yocum Library has a section on their website for useful Internet links for [Business](#) that includes [Annual Reports](#) [American National Business Hall of Fame](#) [Yahoo Finance](#) [Stanford University Library's Collection of Business Websites](#)

DVDS

The Yocum Library has a large documentary film collection that includes business and economics titles such as

- *Capitalism: A love Story*
- *Inside the Meltdown*
- *Dealing With the Dragon: America's Economic Relationship with China*
- *The American Brew: The Rich and Surprising History of Beer*
- *Is Wal-Mart Good for America?*
- *Frontline: Breaking the Bank*

You can find all the documentaries using the [online catalog](#).

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