The Yocum Library
Resources for Business and Economics

The Yocum Librarians

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**Books**

The Yocum Library has hundreds of print books on business and economics that you can check out of the library. If you want to browse the collection on floor 3, the economics’ field call numbers are in the HB section while business books are in the HF section. Print books are found by using The Yocum Library catalog.

In addition to the print book collection, the library also has E-Books on business subjects. Newer E-Books are included in the catalog where a link will take you directly to the E-Book. Check our E-Book databases for more resources.

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**Magazines**

The Yocum Library subscribes to a number of online databases that contain many resources for business and economics. We also receive a few popular business magazines for our browsing collection on floor 3 including *Adbusters*, *Entrepreneur, Inc.*, *Kiplinger's Personal Finance*, and

Restaurant Start-Up.

The Berks County Public Libraries have several business magazines available online in *Flipster*.
The Yocum Library has a large documentary film collection that includes business and economics titles such as:

- Capitalism: A love Story
- Inside the Meltdown
- Dealing With the Dragon: America’s Economic Relationship with China
- The American Brew: The Rich and Surprising History of Beer
- Is Wal-Mart Good for America?
- Frontline: Breaking the Bank

You can find all the documentaries using the online catalog.

Online Databases

**ProQuest** includes thousands of magazines, trade journals, and journals in the fields of business, accounting, banking, computing, economics, health management, marketing, and telecommunications. As well as business directory information and market and industry data focusing on 40+ industries in 40+ countries.

**Gale Business Insights: Global** includes case studies, statistical data sources, news articles, academic journals and topical reference materials organized by country, company and industry.

**Global Road Warrior** includes business travel information for 175 countries.

Please help us improve this guide by answering this [short survey online](http://www).

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